



## TAMPA-HILLSBOROUGH COUNTY PUBLIC LIBRARY BOARD

### New Tampa Regional Library

August 22, 2019

Members Present: Felicia Pecora (Chair), Carmen Alvarez, Bob Argus, Ben Hom, Jim Johnson, Shelly McClellan, Michael Newett, Vernon Noronha, Abigail St. Claire and Maggie Suttell.

Members Absent: Phyllis Alpert (Vice Chair) and Candi Martin.

Library Staff: Andrew Breidenbaugh, Jacquelyn Zebos, Lorie Tonti, David Wullschleger, Renelda Sells, Roland Ford, Jeffrey Huggins, Cheryl Wolfe, Aracelis Chapman, Sheryl Herold, Janet Marnatti, Lauren Levy and Allie Brazis.

The meeting was called to order at 4:05 pm with a quorum present.

Minutes from the July 25, 2019 meeting were approved.

PUBLIC COMMENT—None.

#### COMMITTEE REPORTS

##### Finance & Planning Committee

The FY2019 monthly budget reports from July 2019 were reviewed along with the monthly statistical summaries. In response to inquiries regarding the Library Tax District Operating reserves, taxes and interest and how these moneys are collected, staff will invite a representative from the County's Management & Budget Department to a future Library Board meeting to present the Library's Pro Forma and provide an overview of the tax collection and rebate process.

Review of the statistical reports included discussion regarding program attendance, meeting room attendance and database use and downloads. Staff is working on a five-year report to look at trends on activity and use as well as registered cardholder statistics.

Staff presented plans for landscaping renovation at all library locations to enhance curb appeal, provide welcoming environments, enhance safety and promote sustainability.

UNFINISHED BUSINESS—None.

## NEW BUSINESS

In preparation for the annual election of Library Board officers in December, a Nominating Committee was formed to include following members: Jim Johnson, Maggie Suttell and Bob Argus.

## ADVOCACY REPORTS

Carmen Alvarez recently promoted use of HCPLC's mobile site to fellow book club members.

## DIRECTOR'S REPORT

Many thanks to New Tampa Friends of the Library for providing refreshments for today's meeting.

The Friends of the Jimmie B. Keel Regional Library will host a dedication ceremony for the Patricia Carson Community Room on Tuesday, September 10 at 11am.

Jan Platt Day will be held on Saturday, September 21 at 1pm showcasing a memorabilia display celebrating the career of Jan Platt Regional Library's namesake.

The Hillsborough Literacy Council will have their annual Tutor-Student Appreciation Assembly on Saturday, September 21 starting at 10am at the Italian Club in Ybor City.

An update was provided on the Brandon Library property search. Purchase of the property located at Lumsden Road and Parsons Avenue is complete. The County continues to explore alternative sites on Oakfield Avenue.

The County has put out a request for proposals that includes relocation of the Library's History & Genealogy collection as part of a redevelopment project in the area of Ybor City.

New Tampa Regional Library Regional Manager, Lauren Levy and the Library's new Community Engagement Manager, Jeffrey Huggins were introduced.

Staff presented statistics on the Library's social media, marketing, and outreach highlighting the most popular posts and media publicity. HCPLC has been mentioned in the local and national press over 150 times this year. Over 400 community outreach events have been held so far this year.

In the coming months, Library Administration will be undergoing a restructuring of its support service functions.

The meeting was adjourned at 4:32 pm.

The next meeting of the Library Board is scheduled for Thursday, September 26, 4 pm at Robert W. Saunders Sr. Public Library.